

# Challenges for PKI: IoT, Blockchains

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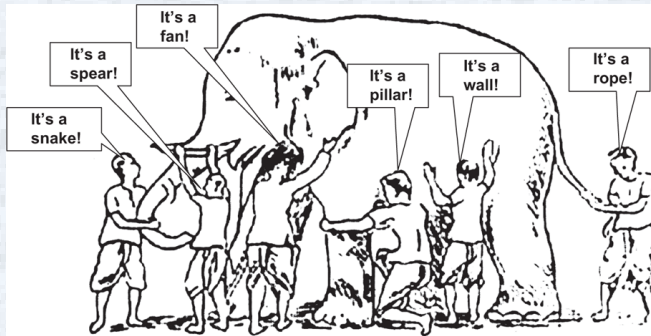
- The **Good** (Emerging Technologies, 3rd Platform)
- The **Bad** (IoT Challenges (Or Opportunities?))
- The **Ugly** (Why trust CAs? Decentralized Trust)



Expectations, Fear, Risk of Change



# Blind men and the Elephant - अन्ध-गज न्यायः



**Note:** The risks of analytical thinking and fragmentation of knowledge



# पूर्व पक्ष (Purva Paksha) for Future of Internet

Web 1.0 may have *democratized access to information*, but it is like **drinking water from a fire hose!**

Search engines provide partial solutions, but cannot combine, categorize and infer!

Web 2.0 may have allowed *right to assembly/collaboartion*, but

- Proliferated unreliable, contradictory information.
- Facilitated malicious uses including loss of privacy, security.

What do you want from Web 3.0?

What you want to see/hear when you wakeup?

**I have a dream ...**

How to achieve? **AI** meets the web of **Open Enterprises!**



## Excellent report explaining 81 notable Technology trends

### ► Financial Services

- 15 Bots
- 16 Algorithms: Zero-Knowledge Proofs
- 17 Algorithms: Natural Language Generation
- 17 Algorithms: Discrimination
- 19 Deep Learning
- 20 Cognitive Computing
- 22 Smart Virtual Personal Assistants
- 23 Ambient Proximity
- 24 Ambient Interfaces
- 26 Personality Analytics
- 33 Security
- 35 Privacy
- 38 Web RTC
- 44 Synthetic Data Sets
- 46 Blockchain
- 58 Robots
- 62 Deep Linking
- 63 Internet of X
- 64 Lendership and Sharing

### ► Infrastructure | Transportation

- 19 Deep Learning
- 22 Smart Virtual Personal Assistants
- 23 Ambient Proximity
- 24 Ambient Interfaces
- 26 Personality Analytics
- 27 Drone Lanes
- 32 Anthropocene and Climate
- 33 Security
- 35 Privacy
- 38 Cord Cutting
- 40 Consolidation
- 49 Drones
- 50 Intelligent Cameras
- 52 Augmented Reality
- 57 Internet of Things
- 58 Robots
- 61 Space
- 63 Internet of X
- 64 Lendership and Sharing
- 66 Data

### ► News | Journalism | Media

- 15 Bots
- 17 Algorithms: Natural Language Generation
- 17 Algorithms: Generative Algorithms For Voice
- 17 Algorithms: Discrimination
- 17 Algorithms: Personality Detection
- 17 Algorithms For Design
- 18 Algorithmic Curation
- 19 Deep Learning
- 20 Cognitive Computing
- 22 Smart Virtual Personal Assistants
- 23 Ambient Proximity
- 24 Ambient Interfaces
- 25 Attention
- 26 Personality Analytics
- 27 Drone Lanes
- 28 Net Neutrality
- 29 Internet Mob Justice
- 33 Security
- 35 Privacy
- 37 Artificial Intelligence For News
- 38 Web RTC
- 38 Cord Cutting



# Wearables and Pervasive Computing

Will drastically improve the way we interact with systems and data, literally fusing IT with our daily lives and surroundings.  
From [www.wearable.com](http://www.wearable.com)



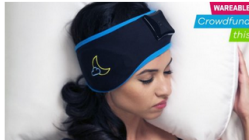
Meta 2 AR headset guns for HoloLens



Connected health in the workplace

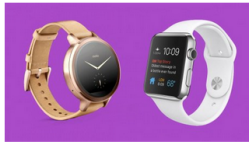


HTC Vive pre-orders have opened



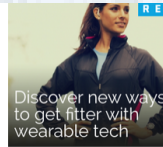
## Best wearable crowdfunding projects

UPDATED: Our weekly round-up of the best ideas looking for funding



## Apple Watch v Android Wear

It's make or break time for smartwatches - will Apple or Google end up on top?



Discover new ways to get fitter with wearable tech

## Recent reviews



Here Active Listening



Under Armour Gemini 2 RE



Under Armour HealthBox



# 3rd platform: SMAC + IoT

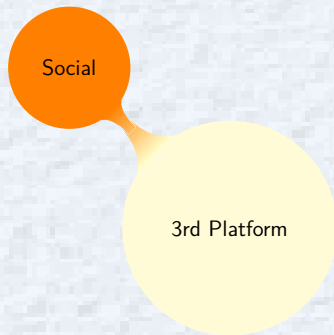
- Main Frame (1960s ...)
- Client Server (1990s ...)
- Today (Handheld, Pervasive Computing)



3rd Platform



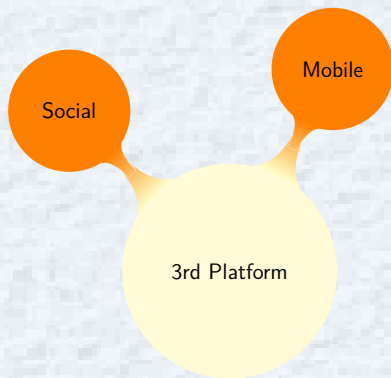
# 3rd platform: SMAC + IoT



- What's App (how many engineers?)
- Facebook, Twitter, GooglePlus ...
- Web 2.0 (Right to Assembly)
- Crowdsourcing (Wikipedia)
- Crowdfunding (no banks!)



# 3rd platform: SMAC + IoT

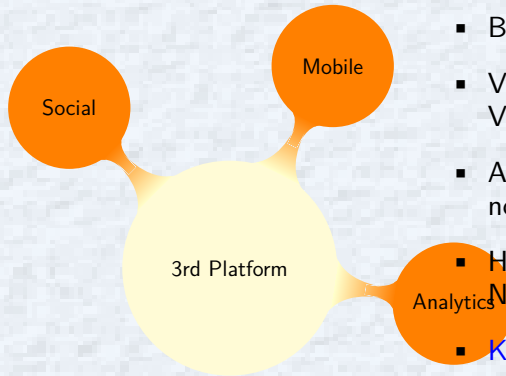


- Phone (Smart, Not-so-smart!)
- Wearables! (Google glass, Haptic)
- Internet of “Me” (highly personalized) Business (no *generic* products!)
- **BYOx**: Device security, App/content management nightmare.
- **Data Loss Prevention** (Fortress Approach - Firewall, IDS/IPS - won't work!)





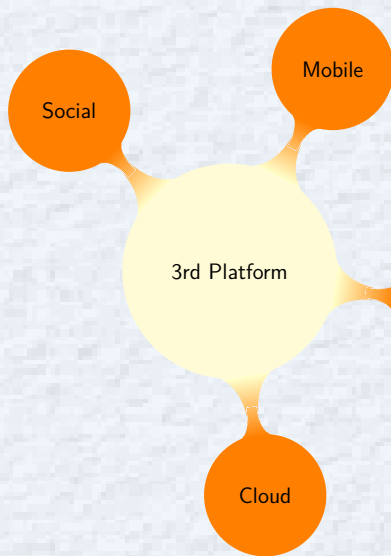
# 3rd platform: SMAC + IoT



- Big Data
- Volume, Variety, Velocity, Veracity
- ACID properties Database not needed
- Hadoop, Map Reduce, NoSql
- Knowledge is Power!
- Collect, Analyse, Infer, Predict



# 3rd platform: SMAC + IoT



- Moore's law
- What could fit in a building .. room ... pocket ... blood cell!

- Containers Analogy from

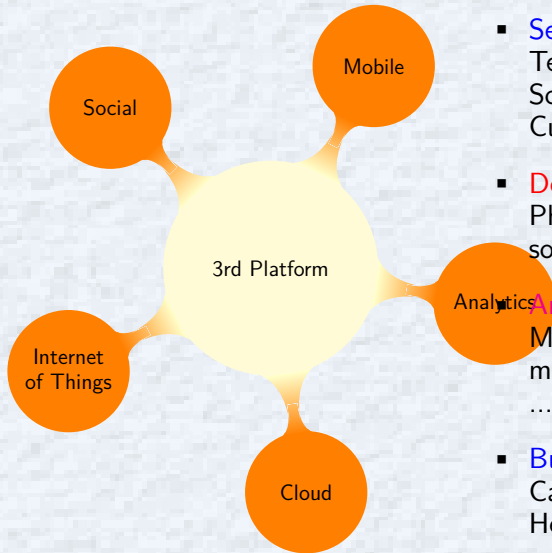
Shipping 

Analytics

- VMs separate OS from bare metal (at great cost- Hypervisor, OS image)
- Docker- separates apps from OS/infra using containers.
- Like *IaaS*, *PaaS*, *SaaS* Have you heard of *CaaS*?



# 3rd platform: SMAC + IoT



- **Sensors** (Location, Temperature, Motion, Sound, Vibration, Pressure, Current, ....)
- **Device Eco System** (Smart Phones, Communicate with so many servers!)
- **Ambient Services** (Maps, Messaging, Traffic modelling and prediction, ...)
- **Business Use Cases** (Ola Cabs, Home Depot, Philips Healthcare, ...)
- **Impact on wireless**



# Open Enterprises of the Future

## What the Future Holds?

Modify a Google Calendar to allow a colleague to add a Faaso's roll order to a meeting invite that can be picked up by Ola and delivered by a drone to a client's office five minutes before the scheduled meeting starts.

## What this needs?

- Multi-Party Services Orchestration
- Transparent Information Flow
- Transparent Event Flow
- Semantic Consistency
- Network and Protocol Adaptability
- End-to-End Security
- Business Management

In the Security context, this is securing **M2M** communications!



IoT Chal-  
lenges for PKI

- Personal wearables
- Biomedical implants  
(pacemaker, insulin control,  
...)
- Smart Homes, Smart Grids  
...
- Transportation industry



# IoT Security Concerns

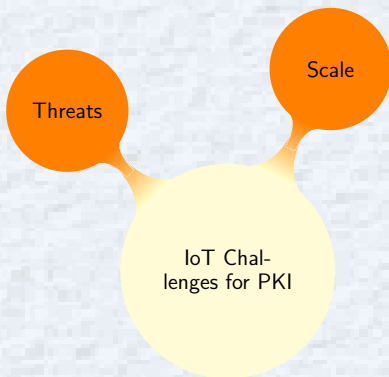
Threats

IoT Challenges for PKI

- Fridge ordering junk food.
- Fire in your kitchen!
- Malfunction of pacemaker, insulin injector.
- Driverless car taken over!
- Drone attack.



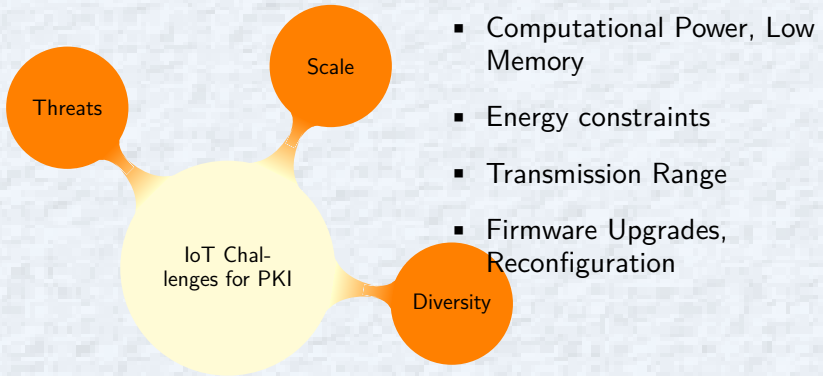
# IoT Security Concerns



- Firefox has certificates for few hundred CAs.
- Top 3 CAs have over 80% market!
- Let's Encrypt (Free, Automated, Open)
  - Aims to encrypt 100% of web.
  - 1.7 million certificates for more than 3.8 million websites since Sept 2015!
- Gartner: From 4.8 billion connected devices in 2015 to 25 billion in 2020.

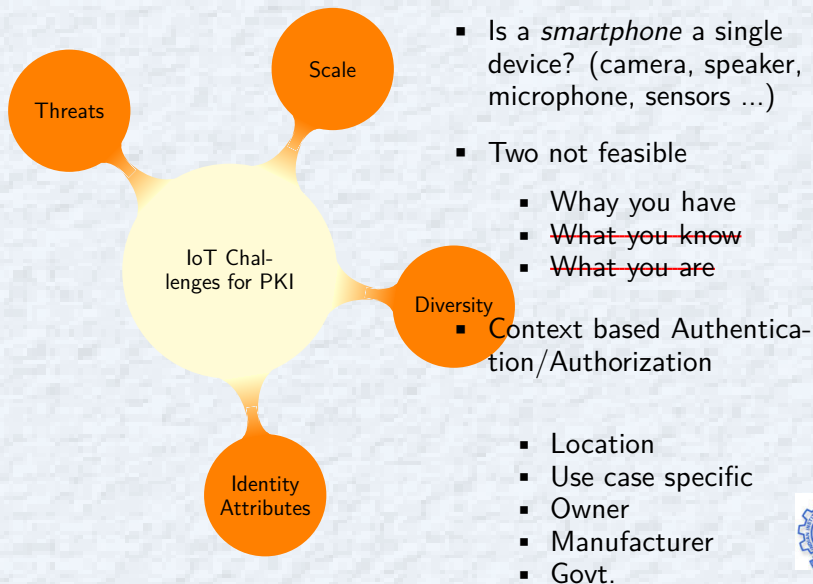


# IoT Security Concerns

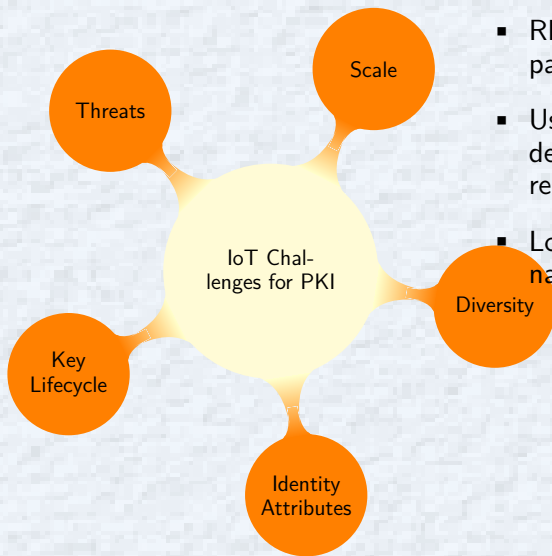




# IoT Security Concerns



# IoT Security Concerns



- RFID tag on International parcel
- User roles (manufacturer, dealer, owner, user, repairshop ...)
- Local versus Global namespace



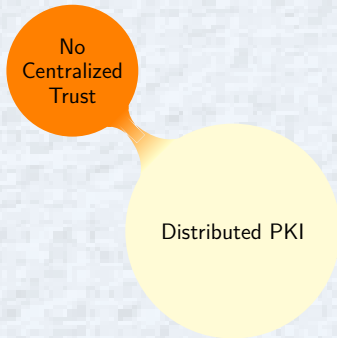
# Blockchains and Distributed PKI



- Trust Model
  - Trusted Third Party (TTP)
  - Web of Trust
- Main Stream Media
- Social Media
- iTunes
- P2P networks



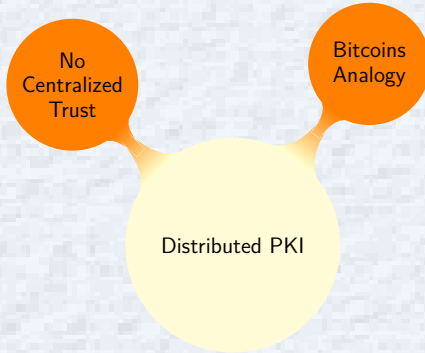
# Blockchains and Distributed PKI



- Ten Risks of PKI by Carl Ellison and Bruce Schneier
- What is the CA an **Authority** on?
- Corruptible, central points of failure.
- IDs (email, domain) are *borrowed/rented* from 3rd parties.
- Let real owner control identity, others provided auxiliary services only.



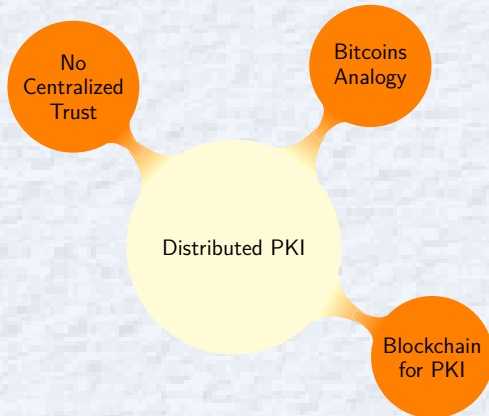
# Blockchains and Distributed PKI



- Bitcoins as peer to peer currency
- No Banks, PayPal, PayTm or 3rd parties
- Chaining blocks of Transactions
- No double spending
- Proof of work establishes legitimacy



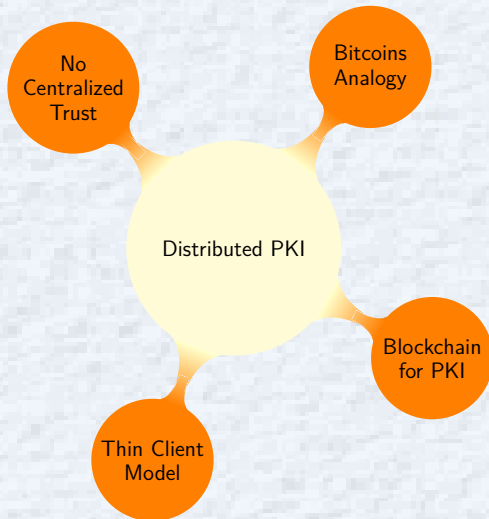
# Blockchains and Distributed PKI



- Block chain as Distributed Ledger
- Consensus protocol.
- Single version of truth!
- No single party can compromise
- Digitally signed Transactions/Proof of work



# Blockchains and Distributed PKI



- Distributed PKI
- Owners can Register, Update, Lookup, Revoke!
- (Thin) Clients can verify
  - Public Key of any entity (Proof of existence)
  - Revocation of any key (Proof of inexistence)
  - State/Attribute of any key
- Merkle trees make cost low



# Digital India Vision

From [India PKI Forum](#)-

The Digital India Vision emphasizes the use of technology to enable connectivity to every Indian citizen for *Education, Healthcare, Financial Inclusion, Other areas of governance*

Aadhar and Digital Signatures can help *Going Green, Reduce Cost and Time, transactions from anywhere, Authenticity, Data Integrity, Traceability*

Long way to go, Glass only half-full.  
Excellent program ahead today...

